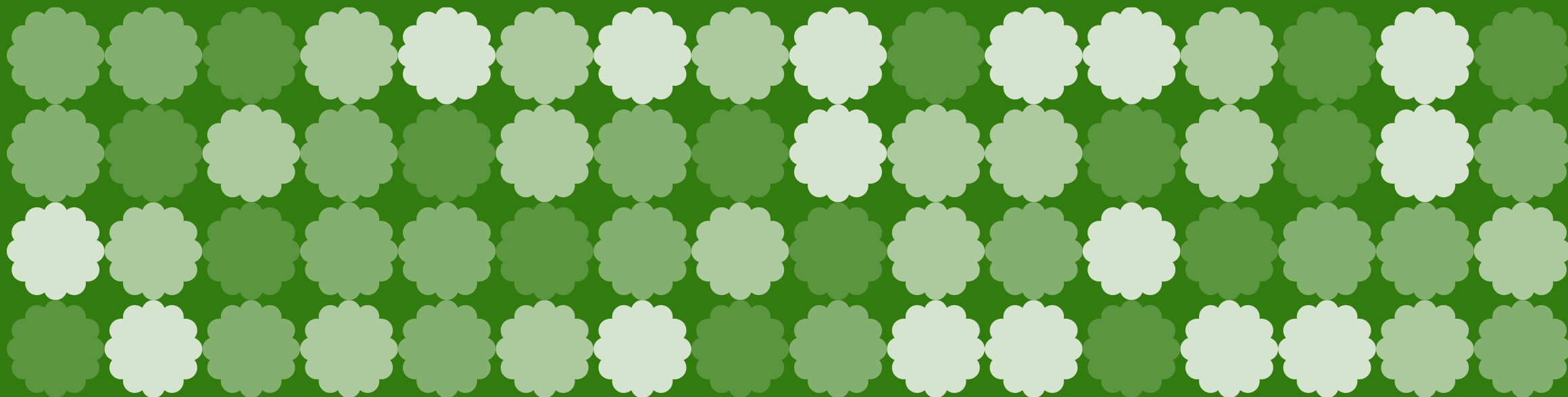


Item 10

Local Energy Advice Demonstrator (LEAD) Project



Local Energy Advice Demonstrator (LEAD) Project

- £2.14m programme run via the NW Net Zero Hub
- Operates from July 2023 to March 2025
- It connects existing offers via ECO4 / ECO4 LA flex and GBIS
- Provides face to face energy efficiency advice on building fabric
- It's focus areas are:
 - Hard to reach residents
 - Hard to treat properties
 - ... not to the exclusion of others
- 3 Local Authorities, 2 Social enterprises, 2 private business, and a cooperative with the GMCA as accountable body
- Glide path to retrofit devolution under the post 2025 spending review



LEAD Delivery Partners

LEAD Partner	District covered
Bolton Council	Bolton
Bury Council	Bury
Groundwork	Manchester Tameside Oldham Rochdale
Your Home Better	Salford Stockport Trafford
Wigan Council	Wigan
Growth Company	GM wide
B&Q	Cheetham Hill store Trafford Park Store



Our delivery partners are engaging with GM residents in trusted spaces within local communities, at B&Q stores, community centres, faith buildings, GP surgeries and food banks.

LEAD Delivery



Feel the Benefit portal

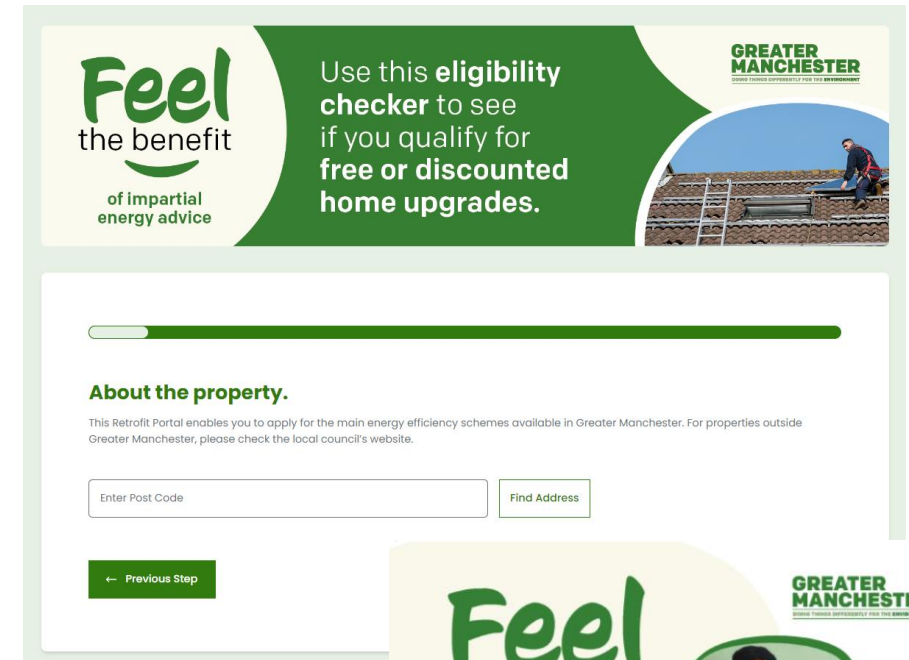
- Check grant eligibility for ECO4/LA flex and GBIS.
- Signpost to the Boiler upgrade scheme.
- Offer follow up advice and support through LEAD, including home assessments and referrals into Your Home Better for those willing and able to pay.

Marketing and Comms

- 'Feel the Benefit' Campaign across TfGM network and local print and digital publications in 2024.
- Flyer included in Council tax mailout to ~300,000 households in March 2024. Signposting to the portal.
- Translations into 3 most widely spoken languages after English.

Home Assessments

- Test and trial approach to home assessments:
 - Through delivery partners and procured services.
- Determine the best approach to incentivise residents to get measures installed



LEAD Progress to Feb 29th 2024

- 3859 people given in person advice.
- 1075 Applications submitted on the portal through LEAD.
- 235 engagement events held across GM to give residents energy and retrofit advice.
- 353 homes assessed.
- 5 households with retrofit measures installed

Forecasted number of people provided with in-person advice from start of the project to March 2025

